

## OLIVIA COOK

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visualie.com

I am a Baltimore-based interactive art director and visual designer with over 16 years of experience creating meaningful, accessible, and visually impactful user-centric digital experiences. I continually strive to grow as a creative leader, designer, and collaborative team member.

### Capabilities and Skills

- Establishing visual design direction.
- Presenting work and applying feedback.
- Ensuring that the final execution of creative deliverables exceeds expectations.
- Defining production workflow and processes.
- Managing design teams in deadline driven environments.
- Guiding ideation and conceptualization in collaborative team environments.
- Mentoring designers, while understanding they also inspire my own creativity.
- Proficient in Photoshop, Illustrator, Indesign, Sketch, Axure, Powerpoint, and Keynote.
- Working knowledge of HTML, CSS, and Javascript.
- Experienced in pitch work in agency environments.
- Wireframing and prototyping.

### WORK HISTORY

#### **Freelance Interactive Art Director, 2013- present**

Responsible for the design and development of various digital projects and advertising campaigns.

*Notable brands: Disney Movie Club, Prudential, Delta, Duke Medicine, Verizon Wireless, Virginia Historical Society*

**Modea, Blacksburg, VA**  
**Interactive Art Director, 2008 - 2012**

At Modea, I worked alongside team members to conceptualize, design, and develop interactive experiences to enable our clients to interact and connect with customers. Projects included mobile apps, web applications, e-commerce websites, and microsites.

*Notable brands: Mizuno, Lenox, Graco, Aprica*

**Freelance Interactive Designer, Washington, D.C., 2008**

During this period, I worked as a freelance interactive designer and flash developer in the D.C. and northern Virginia area with a focus on web design. Many projects were with agencies and past employers.

*Notable brands: Graco, Sprint, Time Warner, Warner Brothers*

**RTCRM, Washington, D.C.**

**Interactive Designer & Flash Developer, 2007**

Responsible for the design and Flash development of websites and advertising campaigns.

*Notable brands: Commit, Samsung, Time Warner Cable*

**Intelli7, Washington, D.C.**

**Interactive Designer & Flash Developer, 2005 - 2007**

Responsible for design of the company's network security application GUI and providing application functionality using Flash and XML integration. Additional responsibilities included designing identity design, brand building, and marketing materials.

**Washington Post Newsweek Interactive, Arlington, VA**

**Interactive Designer and Flash Developer - 2005**

Responsible for the design and development of interactive advertising campaigns as part of the in-house commercial team. Additional responsibilities included in-house advertising and interactive tools for washingtonpost.com, newsweek.com, and slate.com.

*Notable brands: Scion, Toyota, Slate, Newsweek, Washington Post*

**Exemplum, Blacksburg, VA**  
**New Media Developer, 2002 - 2004**

Duties included designing, photo editing, and developing flash-based interactive demonstrations of various commercial products.

*Notable brands: Olympus, Sharp, Best Buy, Timex, Virgin Mobile*

**VDS4, Blacksburg, VA**  
**Student Designer, 2000 - 2002**

Assigned various projects including identity design, annual reports, newsletters, and web projects.

TRAINING AND EDUCATION

**Dale Carnegie Leadership Training**

*12 week course, 2010*

**Virginia Polytechnic Institute and State University, Blacksburg, VA**

*B.F.A., Graphic Design, 2002*

**Virginia Commonwealth University, Richmond, VA**

*N.A., Painting and Printmaking, 1998 - 2000*